

CARE 
SCHOOL OF DESIGN

B.DES
(BACHELOR OF DESIGN)

Design is no longer just human.
It is human thinking, **amplified by AI.**

CARE School of Design

At CARE, we build designers who question, observe, and create with intent. This is a space where ideas are challenged, processes are explored, and outcomes are earned through practice.





Institution at a Glance

CARE Group of Institutions, Trichy, blends academic rigor with hands-on learning through industry-aligned programs and real-world exposure.

Backed by modern infrastructure and expert faculty, students engage in experiential learning through labs, live projects, and interdisciplinary exploration, fostering critical thinking and continuous growth across technology and design domains.

Bachelor of Design (B.DES)

The Bachelor of Design (B.Des) program emphasizes AI-driven learning, integrating creative design with advanced artificial intelligence tools and technologies.

With an industry-aligned curriculum, hands-on AI-based projects, expert mentorship, and modern infrastructure, students gain future-ready skills to innovate, create, and lead in a rapidly evolving design landscape.



Specializations

The B.Des program offers diverse specializations, allowing students to choose paths aligned with their interests and career goals. With options in UI/UX, Product, and Interior Design, students gain in-demand skills across top industries, ensuring strong placement opportunities and career growth.

UI/UX DESIGN

Build intuitive digital experiences with UI/UX skills, preparing you for high demand careers.



PRODUCT DESIGN

Create user-focused products through design thinking, preparing you for impactful careers.

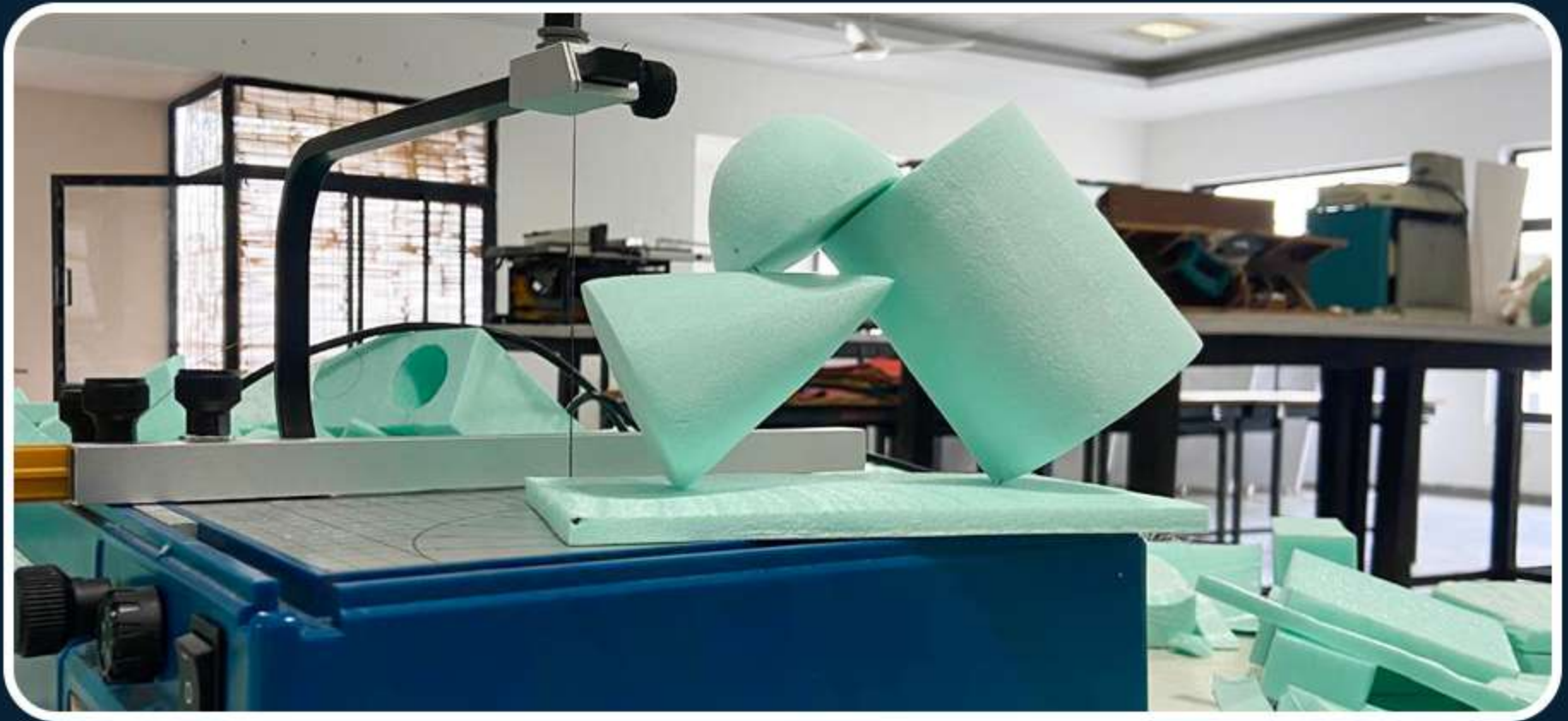


INTERIOR DESIGN

Design functional, immersive spaces, preparing you for dynamic design careers.



WORKSHOP



The Prototype Workshop enables students to turn ideas into tangible models through hands-on making. With materials, cutting, and fabrication tools, it supports rapid prototyping, material exploration, and practical problem-solving skills.

DESIGN LAB



The Digital Lab features the latest Mac systems equipped with advanced design software for creative learning and production. It provides students with a professional digital workspace for graphic design, animation, UI/UX, video, 3D visualization, and other creative applications.



Our faculty are passionate mentors who nurture creativity and guide students throughout their design journey. With deep expertise and the integration of AI-driven tools, they help learners build strong foundations and future-ready skills with confidence.

Bringing real-world insights into the classroom, they deliver hands-on, AI-enabled learning that bridges academic knowledge with industry practice, equipping students with practical skills and meaningful exposure.

We collaborate with industry experts to deliver courses and workshops, keeping students aligned with current trends and practices. This exposure offers real-world insights and valuable connections, helping them stay industry-ready.



The campus seamlessly blends form and function to inspire creativity, collaboration, and dynamic learning. With modern labs, a well-equipped library, it offers a future-ready environment connected to industry and emerging trends.



We integrate advanced AI tools into the design curriculum, enabling students to focus on creativity while streamlining repetitive tasks. This enhances efficiency, speeds up workflows, and prepares students for the evolving design landscape.



Experience design beyond the classroom through industry visits, field trips, and real-world exposure. From on-site learning to hands-on activities students gain practical insights and contextual understanding—building the skills needed to thrive in the evolving design landscape.



Gain real-world experience through our 4th-year program—work with industry professionals and take on live design projects, graduating with strong practical expertise for a successful design career.



Wi-Fi Enabled Campus



AICTE Idea Lab



Career Development Cell



Transport Facilities



Hostel Accommodation



Sports & Recreation



Cafeteria & Food Courts



CARE

SCHOOL OF DESIGN

To provide transformative design education that nurtures socially responsible designers creating sustainable & future-ready solutions.



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