

CARE

COLLEGE OF ENGINEERING

(Approved by AICTE and Affiliated to Anna University, Chennai)
27, Thayanur, Trichy – 620009

Report on Workshop on Research Methodology

Venue: online mode

Date: 21.10.2020

Time:10 AM

The Programme was organized by CARE College of Engineering and coordinated by Dr.J. Suresh. About 25 faculty members were participated in the event. Ms. Madhu Preetha from II CSE delivered the welcome address. Dr.J. Suresh presented the brief introduction about the Guest speaker. Guest speaker Dr. P. Sivanesan brief about the concepts in Research methodology and also explain the different area of research in detailed manner with recent trends. Q&A session was conducted and the feedback form was collected from all the participants.

Vote of thanks was delivered by Mr.G. Gopinath from II CSE.

S. Thang

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27, Thayanur, Trichy - 620009

Report on Entrepreneurship Certification Programme

Venue: Bizz Walt

Date: 15/02/2021 to 19/02/2021

The programme was organised by Department of MBA, CARE College of Engineering. The number of participants were 33. The programme had 19 sessions, handled by Dr.D.Sugumar/ASP, Mr. R Venkatesh/AP, Mr. V Stracey George/AP, Ms. S. Aishwarya/AP, Ms. Priya/AP, Mr. I Francis Rebello and Mr. S Sunil Allen/ AP.

Illuminating sessions were conducted on Introduction to Entrepreneurship, Effectuation, Blue Occasion Strategy, Lean starts up, Mind Map, Source of Business Idea, Sources of Business Idea and Activity, Fleshing out the Business Ideas, Decision Matrix Analysis, Paired Comparison analysis, Basic Back of the Envelop Calculation, Consumption Mapping, Segmentation, Targeting and Niche, Business Model Canvas, Value Proposition Design : Customer Profile, Pitch Deck, Risk and Resilience, Timeline for the Implementation of the Business & Setting Up Web Presence and Pitch Deck Presentation.

Q&A session was conducted and feedback was received from the participants.


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27, Thayanur, Trichy - 620009

Report on Entrepreneurship Certification Programme

Venue: Bizz Walt

Date: 05/10/2020 to 09/10/2020

The programme was organised by Department of MBA, CARE College of Engineering. The number of participants were 24. The programme had 19 sessions, handled by Dr.D.Sugumar/ASP, Mr. R Venkatesh/AP, Mr. V Stracey George/AP, Ms. S. Aishwarya/AP, Ms. Priya/AP, Mr. I Francis Rebello and Mr. S Sunil Allen/ AP.

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Q&A session was conducted and feedback was received from the participants.



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No. 27, Thayanur, Trichy-620 009.

Report on
Entrepreneurship Awareness Camp (EAC)
(EDII/DSI-NIMAT/19-20/268)
26-28th SEPTEMBER, 2019

Organized by
Department of Mechanical Engineering
C.A.R.E Group of Institutions, Trichy.



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Entrepreneurship
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Institute of India
Ahmedabad, Gujarat

The EAC camp was organized with a view to expose students to entrepreneurship as an alternative career; the training of three days duration was conducted with the aim of creating awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such an entrepreneurship as career option. An industrial visit was also organized under the program to Siemens centre of excellence in manufacturing on the third day.

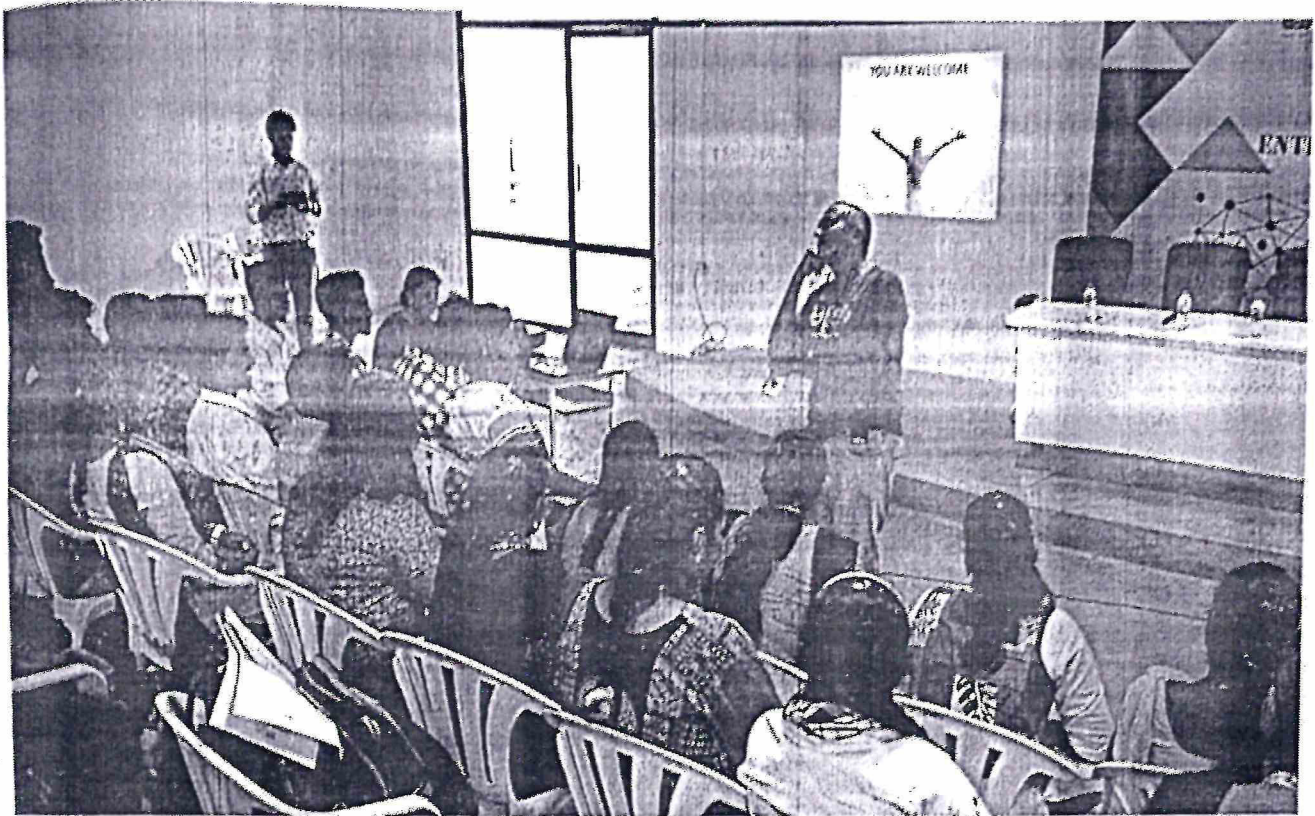
Day One: Report

Introduction of the three days workshop was given by Mr.N.Meikandan, Director , CARE Group of Institutions, Mrs.Savitri Sivakumar & Mr. S.Sivakumar, CEO, Trichy Plus, Dr.M.Ramakrishana Dean, Mr.G.Ramadoss , HOD, Mechanical engineering department,CARE Group of Institutions:



Mr.N.Meikandan, Director , CARE Group of Institutions, Mrs.Savitri Sivakumar & Mr. S.Sivakumar, CEO, Trichy Plus, Dr.M.Ramakrishana Dean, Mr.G.Ramadoss , HOD, Mechanical engineering department ,CARE Group of Institutions

Session I & II: Camp Objective, Why Entrepreneurship and Historical background-Indian values Entrepreneur ship and the present scenario topic covered successfully delivered by Mr.S.Sivakumar CEO of Trichy Plus,Trichy.



Mr. S.Sivakumar, CEO, Trichy Plus

He completed Mechanical Engineering in CIT, Coimbatore, MBA in Faculty of Management Studies, Delhi. Currently he is the CEO of TRICHYPLUS, Training students for Competitive Exams and Also Director of GATEFORUM, Trichy & Madurai. The leading GATE coaching centre in India. He run a programme called VERBO-CITY LIFE with his wife Mrs.Savithri, and have empowered & transformed thousands of people and He has conducted more than 500 + Career guidance programs for college Students and school students.

He discussed about future scenario and demands of energy and alternative energy solutions, important, scopes. He gave his valuable points about present and future scenario and scope of availability for young Entrepreneurs.

5.11.23
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Session III:

Identification of opportunities for entrepreneur topic discussed by Mr.K.Alex, Phd , Vice principle of St.Joseph's college, Trichy -02. 27 years experience in teaching and 25 years of soft skills training on an all India basic level.



Mr.K.Alex, Phd , Department of Commerce

Session IV: Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology covered by Mr.V.Stracey George.



Mr. Stracey George, Assistant Professor, School of Business Management, CARE Group of Institutions, Trichy.

J. Prathy

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Day Two: Report

Session I & II ;On Day 2 the forenoon Session had a detailed discussion on How to start a Small Scale Industries unit and rules & regulation, Govt. formalities, & Technical, commercial Aspects of SSI unit discussed by Mr.R.Sugumar Head of the department, School of Business Management, CARE Group of Institutions



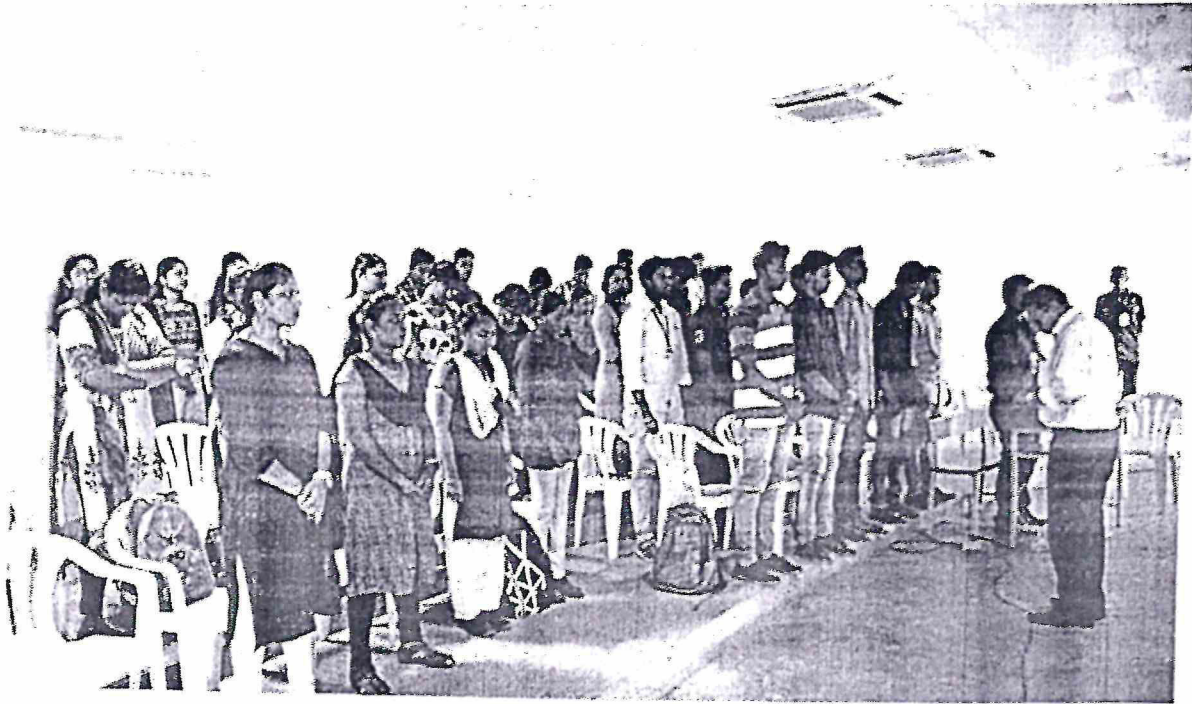
Mr.R.Sugumar. Head of the department, School of Business Management, CARE Group of Institutions

Session III: The afternoon Session was started with impressive talk of S Mr. Durai Jaiker Assistant Professor School of Business Management, CARE Group of Institutions, Trichy-9.



Mr. Durai Jaiker Assistant Professor School of Business Management, CARE Group of Institutions

Session IV :Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others-securities demanded by FIs/banks, rules and regulations and the different types of schemes & different level of funds are available as per norms were discussed in detail by Mr.K.Susil Kumar from Tamil Nadu Industrial Investment Corporation Limited.



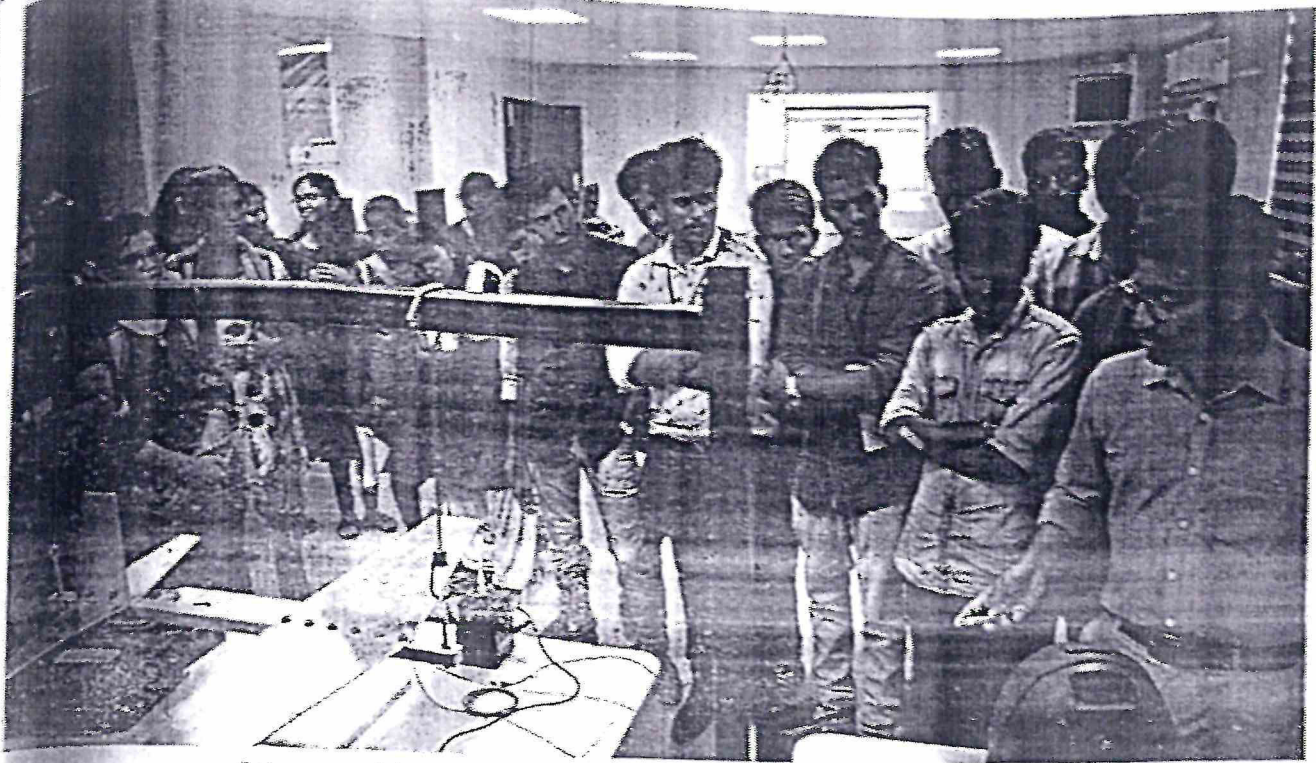
Mr.K.Susil Kumar, Branch Manager, TIIC Trichy, Mr.Prakesh TIIC.

Day Three: Report

Session I: Factory Visit was organized for the students to expose them to the industrial environment Siemens Centre of Excellence in Manufacturing, NIT, Trichy. This multi-faceted unique centre offers skill development centre.

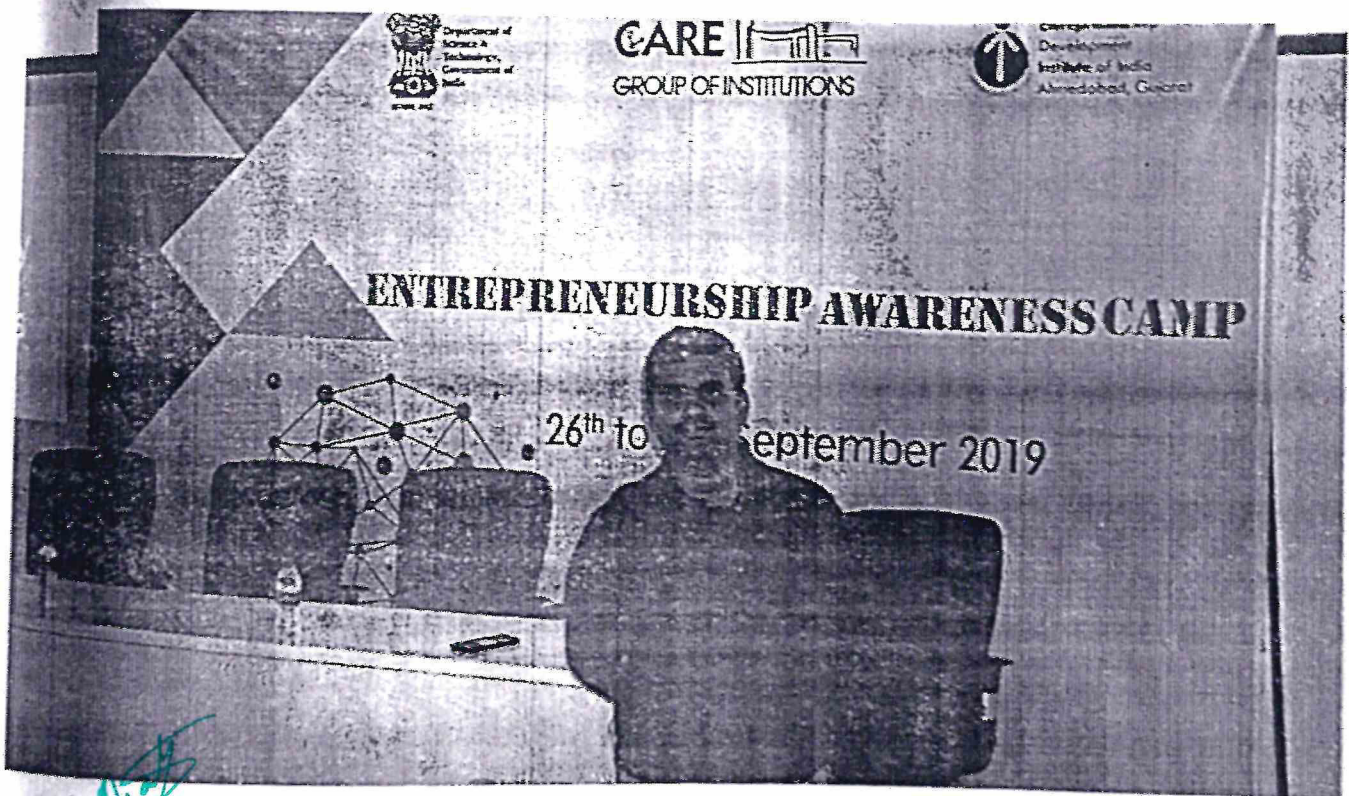


Siemens Centre of Excellence in Manufacturing, NIT, Trichy



Laboratory visit ,Siemens Centre of Excellence in Manufacturing, NIT, Trichy

Session II: MR.Rajesh Natrajan, CEO Internest Agency delivered valuable points based on Communication skills (interacting with people) and digital marketing for better results



MR.Rajesh Natrajan, CEO Internest Agency

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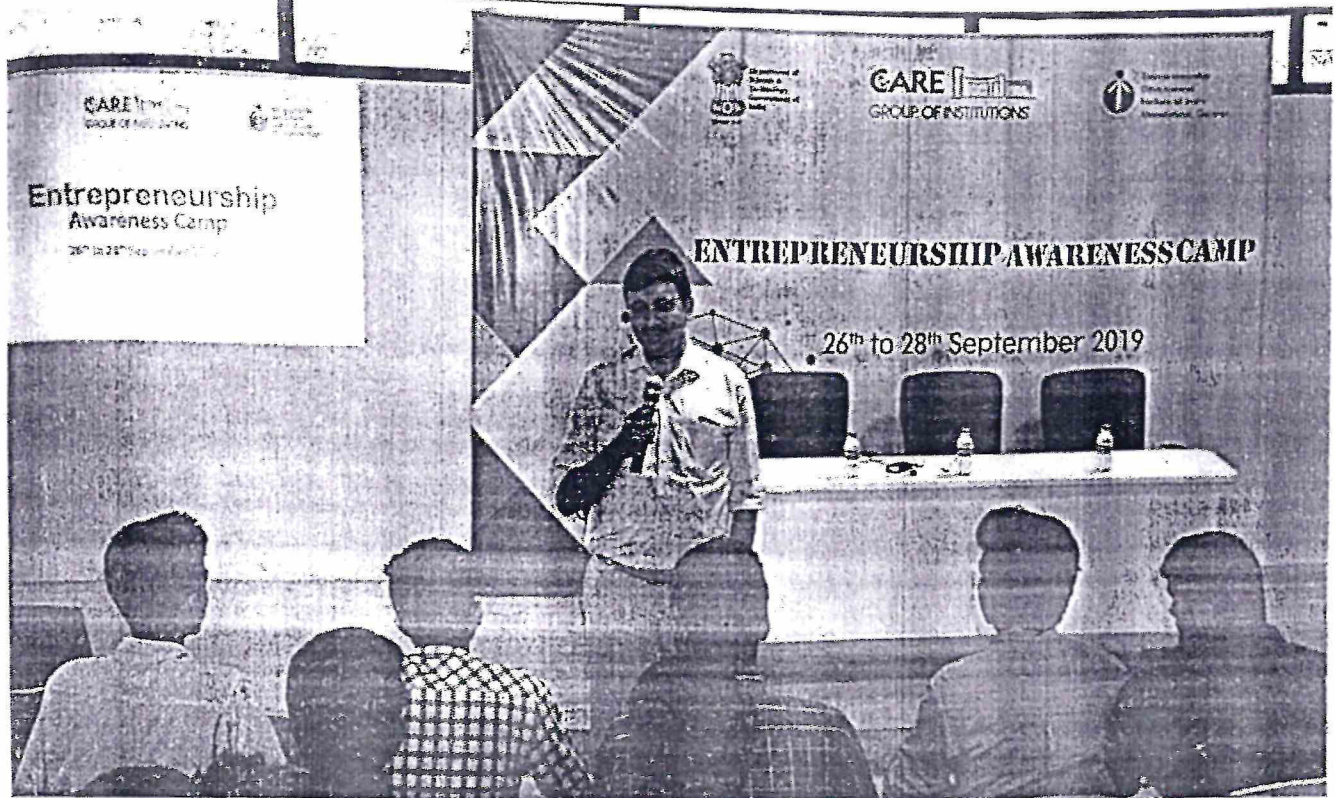
Mr.Francis [ENTREPRENEUR] & Assistant Professor School of Business Management, CARE Group of Institutions

Session III: Entrepreneurs success stories- common problems faced by entrepreneurs topic effectively handled by Mr.Francis. He is an entrepreneur and Assistant Professor School of Business Management, CARE Group of Institutions, Trichy-9.

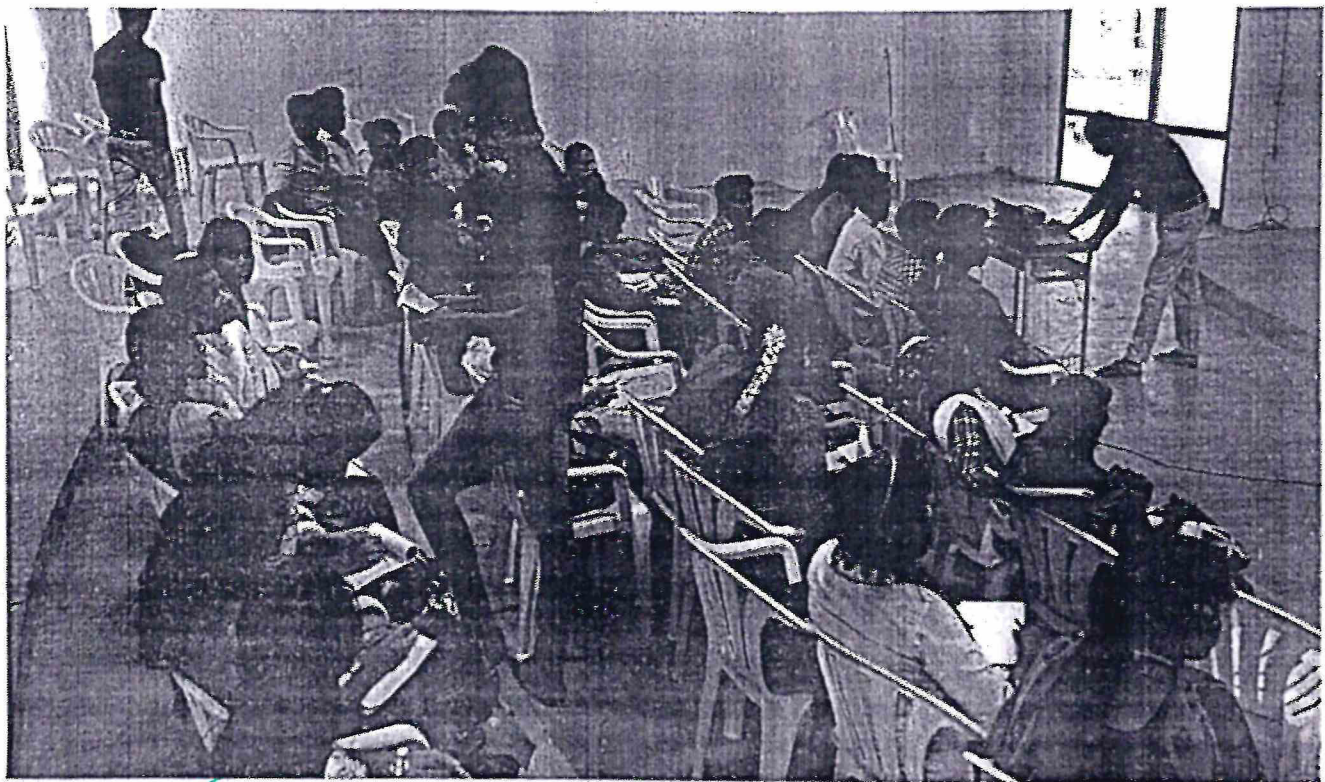
Session IV: Finally, the feedback and discussion session was undertaken by Mr.B.Prative Chend ,CEO, CARE Group of Institutions & past Chair, YI Trichy. This session was initiated with some financial aspects, planning for startup and the major challenges. He mentioned about the Startup program which is organized every month first Saturday in CARE college campus, he motivated the students to take part in our startup program for success stories & networking and he directed the students to become a good entrepreneur. He shared his wonderful experience in the different start- up programs and various moments in that program. His motivation and the speech which he gave was a real eye opener for the students.

J. Praveen

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Mr. Prative Chend ,CEO, CARE Group of Institutions

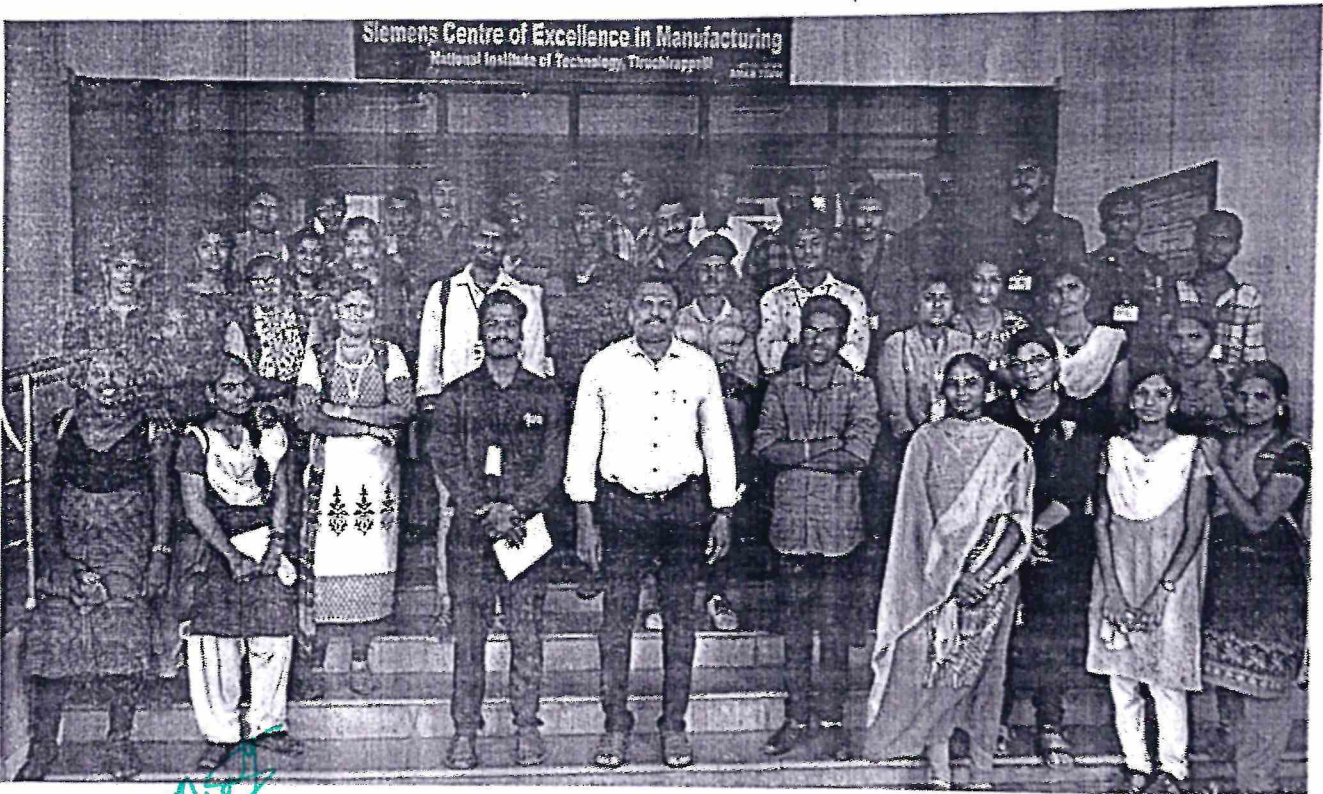


Students feedback session in conference hall

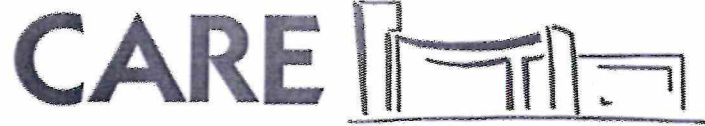
J. Prathy



CARE Group of Institutions



Siemens Centre of Excellence in Manufacturing, NIT, Trichy



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Report on Entrepreneurship Certification Programme

Venue: Bizz Walt

Date: 15/10/2019 to 19/10/2019

The programme was organised by Department of MBA, CARE College of Engineering. The number of participants were 24. The programme had 17 sessions, handled by Dr.D.Sugumar/ASP, Mr. R Venkatesh/AP, Mr. V Stracey George/AP and Mr.M.Durai Jaiker/AP.

Illuminating sessions were conducted on Creativity and Innovation, Revisiting Business Ideas, Business Model Canvas, Value Proposition Design and Customer Segment, Personal Selling, Personal Selling Activity (Field work), Personal Selling Activity Review, Financial Model, Customer and Channels & Customer Relationships, Key Resources, Process and Partnership, Business Canvas Model Presentation, Rules and Regulations for Business, Pitch Deck, Risk and Resilience, Timeline for the Implementation of the Business & Setting Up Web Presence and Pitch Deck Presentation.

Q&A session was conducted and feedback was received from the participants.

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Report on Entrepreneurship Certification Programme

Venue: CARE Seminar Hall

Date:08/01/2020 to 10/01/2020

The programme was organised by Department of MBA, CARE Group of Institutions. The number of participants were 76. The programme had 12 sessions, handled by Dr. D Sugmar/ASP, Mr. R Venkatesh/AP, Mr. V Stracey George/AP, Ms. S Aishwarya/AP, Ms. P Priyadharshini/ AP ,Mr. S Sunil Allen/ AP, Mr. A Hillary Godwin, CEO/ Future Business Executive , Mr. K Susil Kumar, Branch Head(TIIC), Mr. N Rajappa, Secretary & Proprietor (TIDITSSIA) and Mr. N Ramalingam Founder & Consultant, Vasavi Associates.

Illuminating sessions were conducted on Introduction to Entrepreneurship and the objective of the camp, Motivation for choosing Entrepreneurship as career, Technology assistance from R&D Labs, Creativity and Innovation for Entrepreneurship, Idea Generation and Validation for entrepreneurship, Statutory and Legal Compliances for Business, Factory visit – Pure Tech India, Source of Finance for Entrepreneurs, How to start a SSI Unit? And Interaction with an Entrepreneur.

Q&A session was conducted and feedback was received from the participants.



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Report on Entrepreneurship Certification Programme


Venue: Bizz Walt

Date: 10/01/2020 to 14/01/2020

The programme was organised by Department of MBA, CARE Group of Institutions. The number of participants were 16. The programme had 16 sessions, handled by Dr. D Sugmar/ASP, Mr. R Venkatesh/AP, Mr. V Stracey George/AP, Ms. S Aishwarya/AP, Mr. M Durai Jaiker/AP and Mr. S Sunil Allen/ AP.

Illuminating sessions were conducted on Creativity and Innovation, Revisiting Business Ideas, Business Model Canvas, Value Proposition Design and Customer Segment, Personal Selling, Personal Selling Activity (Field work), Personal Selling Activity Review, Financial Model, Customer and Channels & Customer Relationships, Key Resources, Process and Partnership, Business Canvas Model Presentation, Rules and Regulations for Business, Pitch Deck, Risk and Resilience, Timeline for the Implementation of the Business & Setting Up Web Presence and Pitch Deck Presentation.

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Report on
Entrepreneurship Awareness Camp (EAC)
(EDII/DSI-NIMAT/18-19/265)
27-29th AUGUST, 2018

Organized by
Department of Materials Science & Engg.
C.A.R.E Group of Institutions, Trichy.



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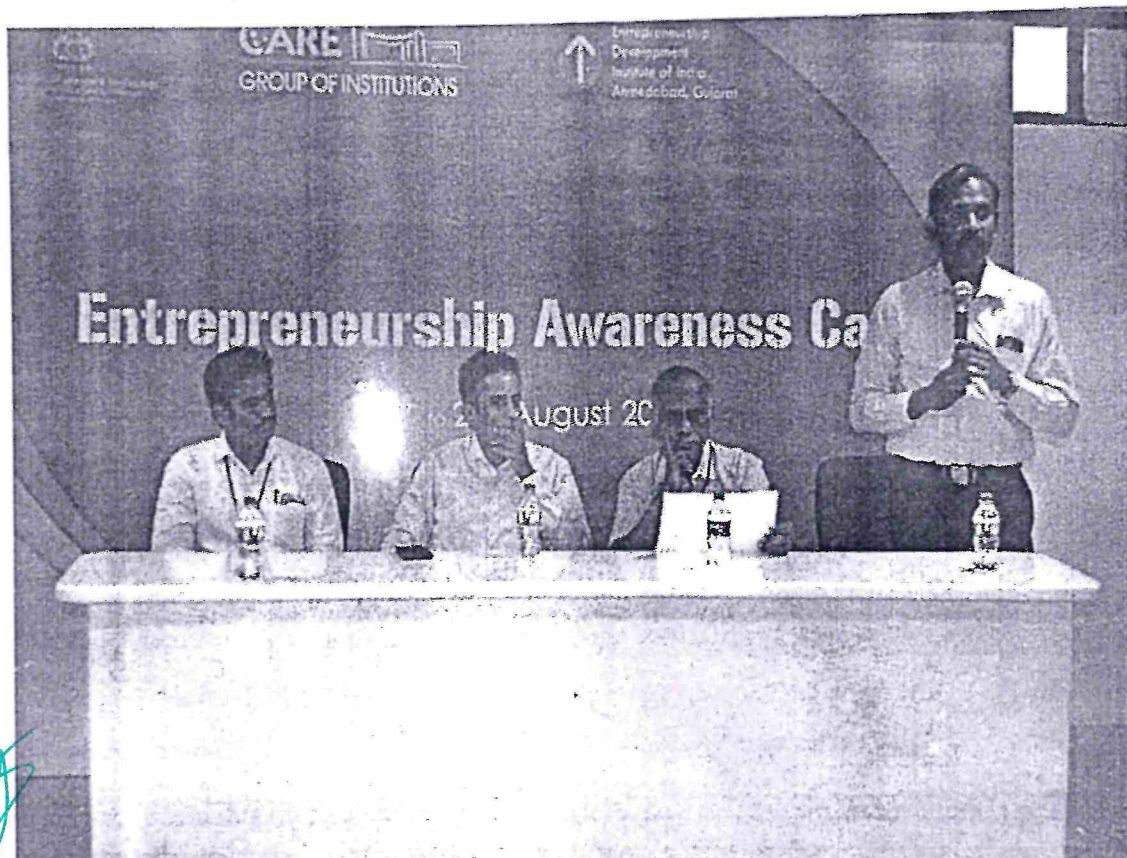


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Ahmedabad, Gujarat

The EAC camp was organized with a view to expose students to entrepreneurship as an alternative career; the training of three days duration was conducted with the aim of creating awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such an entrepreneurship as career option. An industrial visit was also organized under the program to Jothi Malleables Private Limited Forenoon on the third day.

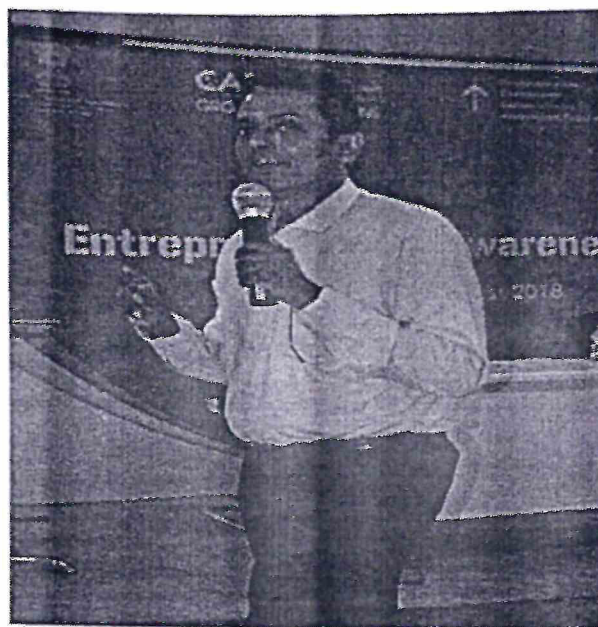
Day One: Report

Introduction of the three days workshop was given by Mr.R.Venkatesh , Assistant Professor, School of Business Management, CARE Group of Institutions. He also play role of Entrepreneur development cell coordinator C.A.R.E. campus.



Mr.J.muthukumar , Programme coordinator , Mr. S.Sivakumar, CEO, Trichy Plus, Mr.T.Vasanthakumar , HOD, Mechanical engineering dept, Mr.R.Venkatesh, School of Business Management , CARE Group of Institutions

Session I & II: Camp Objective, Why Entrepreneurship and Historical background-Indian values Entrepreneur ship and the present scenario topic covered successfully delivered by Mr.S.Sivakumar CEO of Trichy Plus,Trichy.



Mr. S.Sivakumar, CEO, Trichy Plus

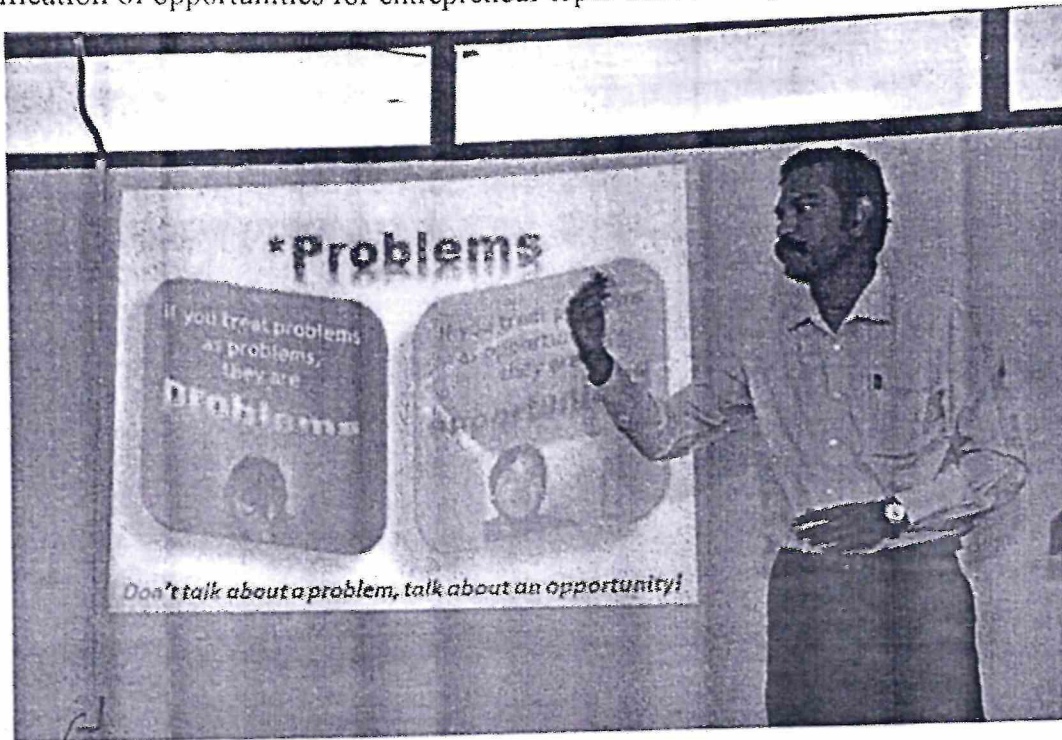
He completed Mechanical Engineering in CIT, Coimbatore, MBA in Faculty of Management Studies, Delhi. Currently he is the CEO of TRICHYPLUS, Training students for Competitive Exams and Also Director of GATEFORUM, Trichy & Madurai. The leading GATE coaching centre in India. He run a programme called VERBO-CITY LIFE with his wife Mrs.Savithri, and have empowered & transformed thousands of people and He has conducted more than 500 + Career guidance programs for college Students and school students.

He discussed about future scenario and demands of energy and alternative energy solutions, importants, scopes . He gave his valuable points about present and future scenario and scope of availability for young Entrepreneurs.

5-9/2018

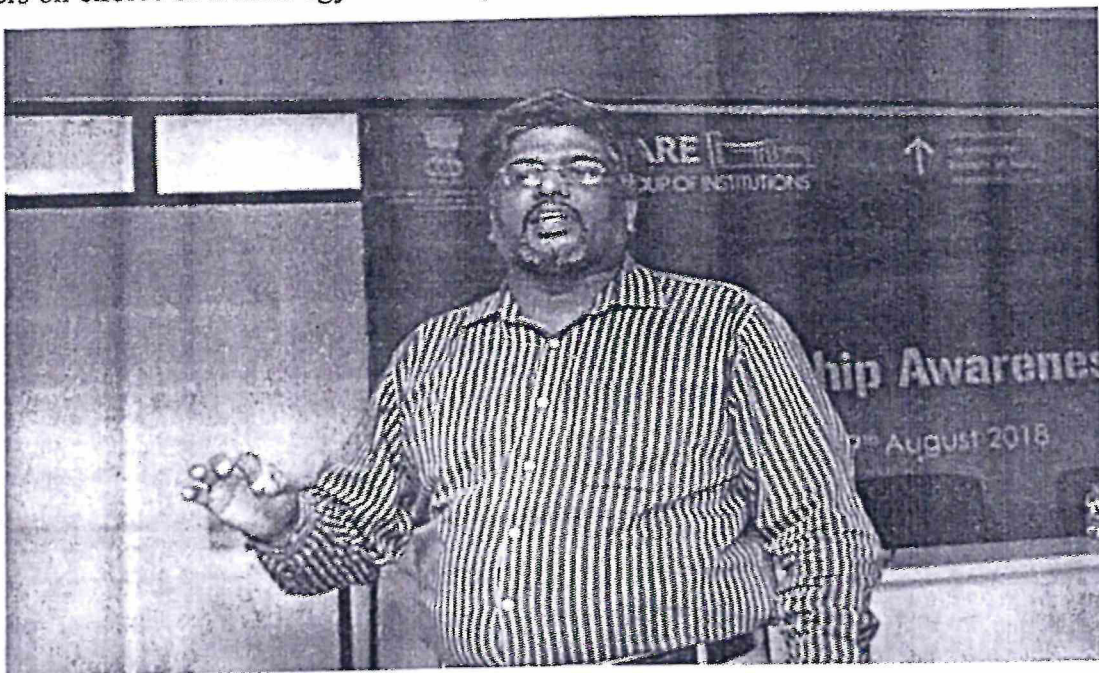
Session III:

Identification of opportunities for entrepreneur topic discussed by Mr.R.Venkatesh



Mr.R.Venkatesh, School of Business Management , CARE Group of Institutions

Session IV: Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology covered by Mr.V.Stracey George

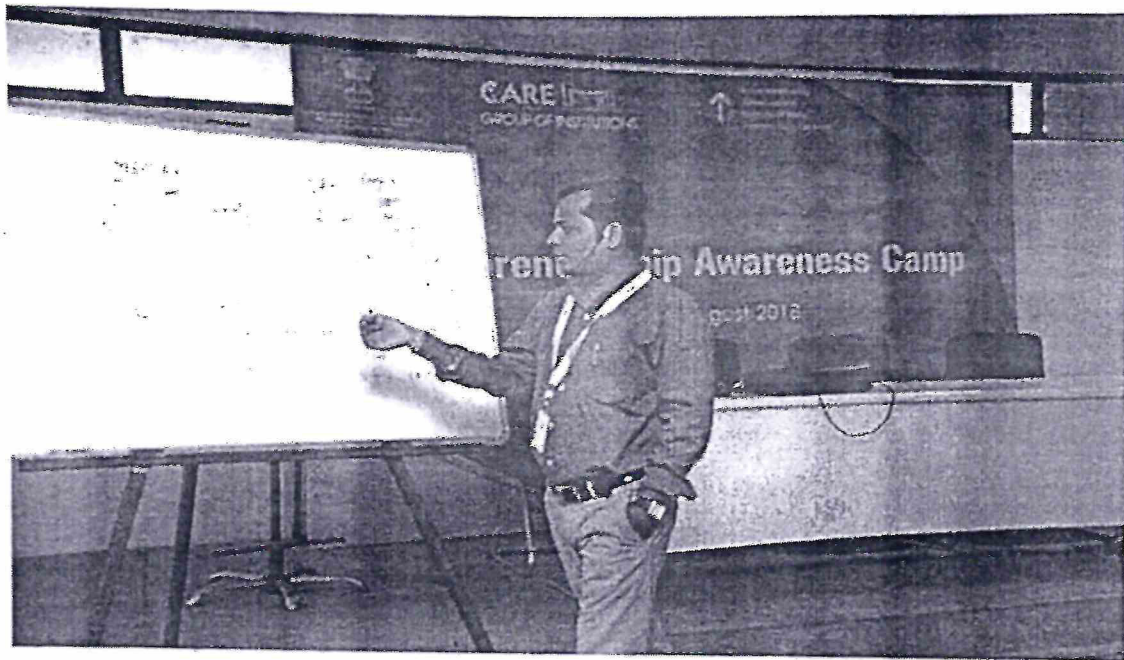


Mr. Stracey George, Assistant Professor, School of Business Management, CARE Group of Institutions,

S. Dhanya

Day Two: Report

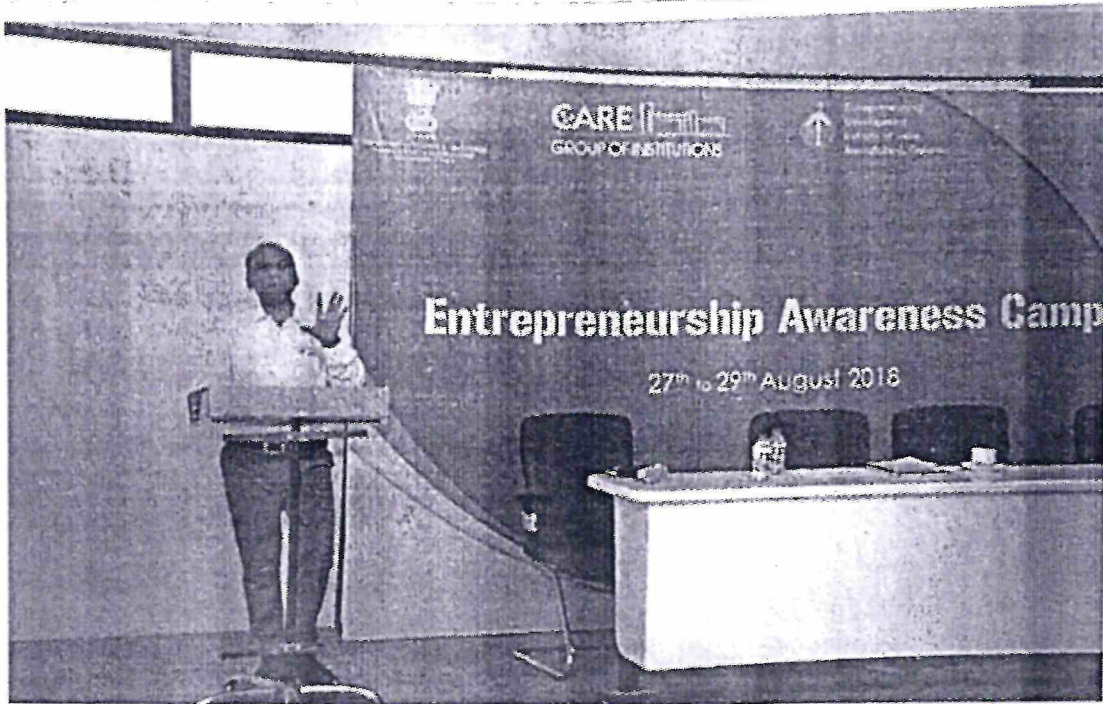
Session I & II : On Day 2 the forenoon Session had a detailed discussion on How to start a Small Scale Industries unit and rules & regulation, Govt. formalities, & Technical, commercial Aspects of SSI unit discussed by Mr.Rammohan Irukulla Deputy Manager, Small Industries Development Bank of India,[SIDBI] Trichy.



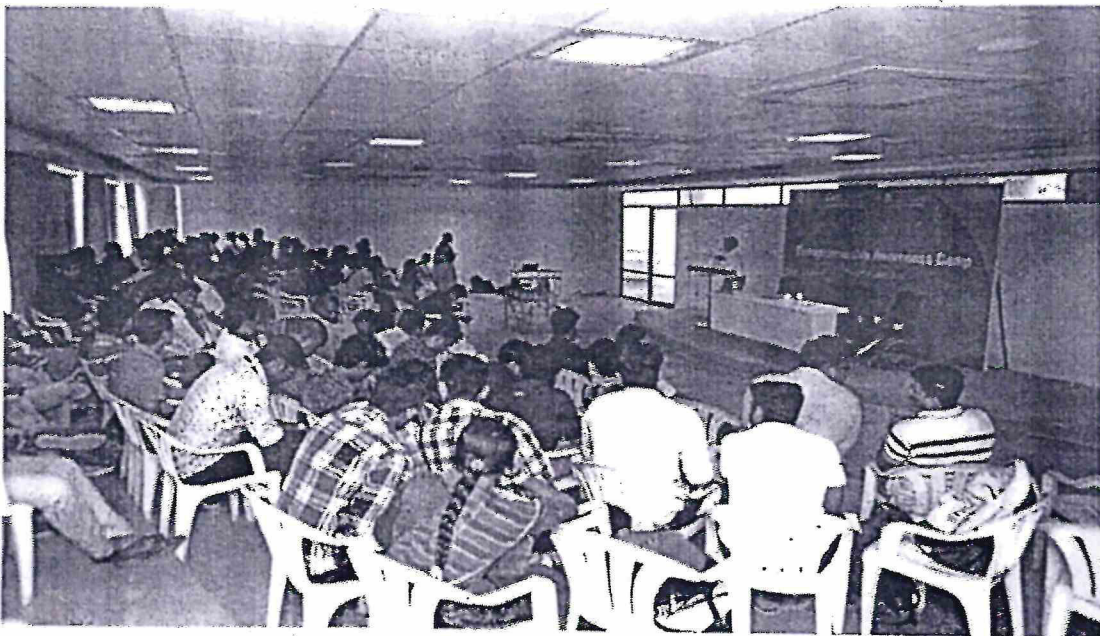
Mr.Rammohan Irukulla from Small Industries Development Bank of India,[SIDBI] Trichy

Session III: The afternoon Session was started with impressive talk of S.A.Samy, CEO, Vaidheswaran Industries Trichy. He worked as a Quality Controller in BHEL, right now he started four companies in various location Trichy, Chennai, Singapore and Bangalore, he started the production for defense sector related product and other different kind of products as per industries and customer requirements.

S. Prathy



Mr. S.A.Samy, CEO, Vaidheswaran Industries Trichy



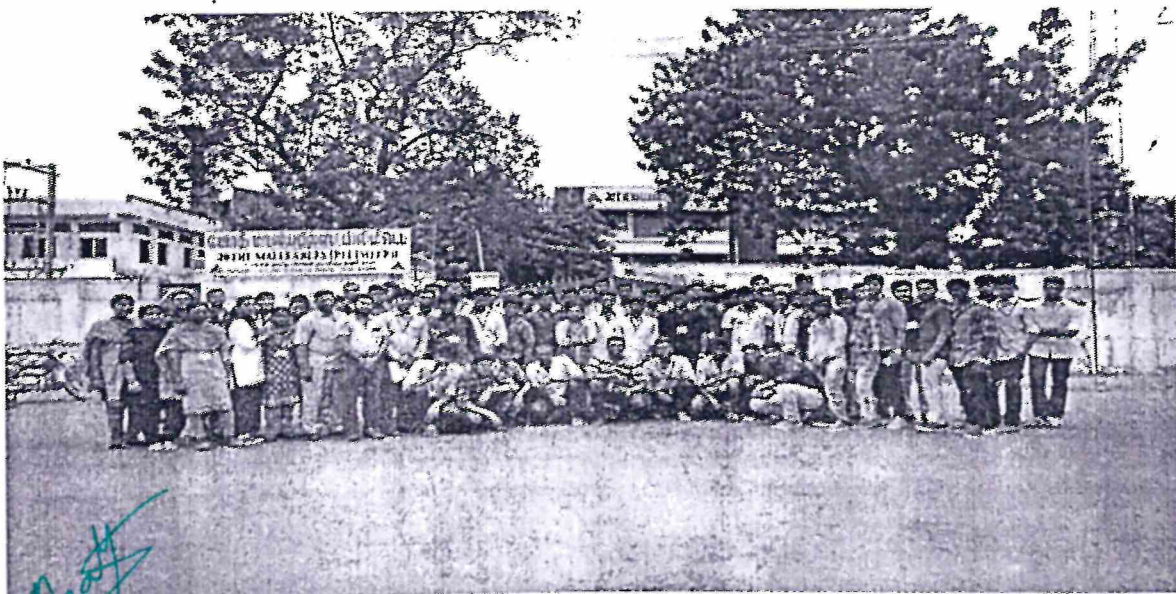
Session IV :Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others-securities demanded by FIs/banks, rules and regulations and the different types of schemes & different level of funds are available as per norms were discussed in detail by Mr.S.Ravindran from Tamil Nadu Industrial Investment Corporation Limited.



Mr.S. Ravindran, Branch Manager, TIIC Trichy, Mr.Prakesh TIIC.

Day Three: Report

Session I: Factory Visit was organized for the students to expose them to the industrial environment Jothi Malleables Private Limited ,Thuvakudi, Industrial Estate, Trichy. Jothi micro cast private limited is a small limited and small scale foundry unit producing Grey and spheroidal graphite iron casting mainly for Automobile and tractor industries with a capacity of 450 M.T per month.



Jothi Malleables Private Limited



MR.KARTHIKEYAN from NSIC

Session II: MR.KARTHIKEYAN from NSIC delivered valuable points based on Communication skills (interacting with people) for better results



Mr.Ashick [ENTREPRENEUR] Alumni of CARE Group of Institution

J. Manoj

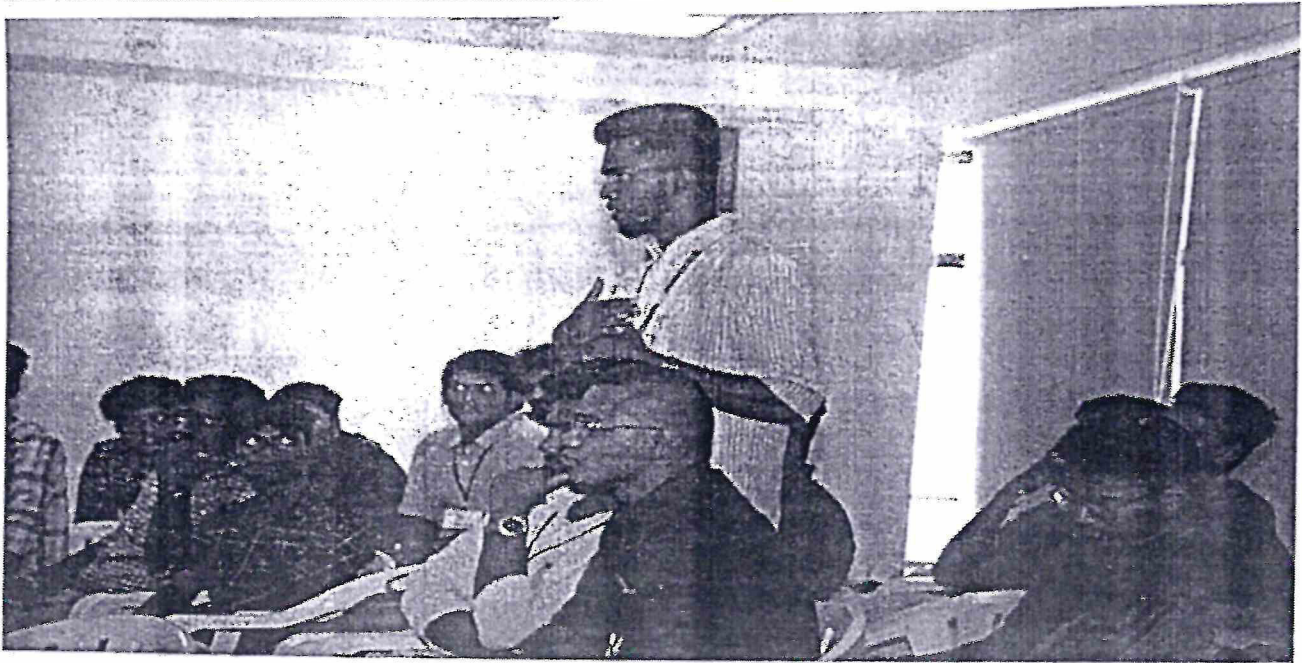
Session III: Entrepreneurs success stories- common problems faced by entrepreneurs topic effectively handled by Mr.Aashiq . He is an entrepreneur Alumni of CARE Group of Institutions

Session IV: Finally, the feedback and discussion session was undertaken by Mr.B. Prative Chend ,CEO, CARE Group of Institutions & past Chair, YI Trichy. This session was initiated with some financial aspects, planning for startup and the major challenges. He mentioned about the Startup program which is organized every month first Saturday in CARE college campus, he motivated the students to take part in our startup program for success stories & networking and he directed the students to become a good entrepreneur. He shared his wonderful experience in the different start- up programs and various moments in that program. His motivation and the speech which he gave was a real eye opener for the students.

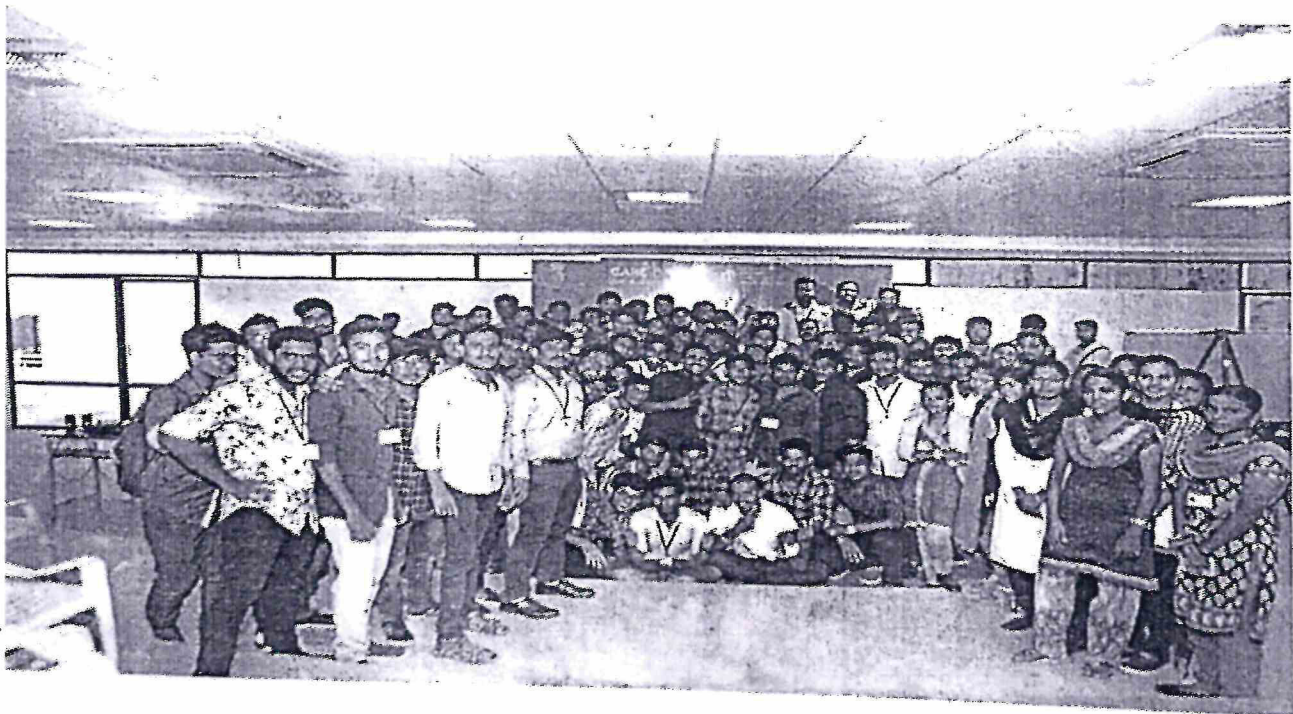


Mr. Prative Chend ,CEO, CARE Group of Institutions

5-9/2024

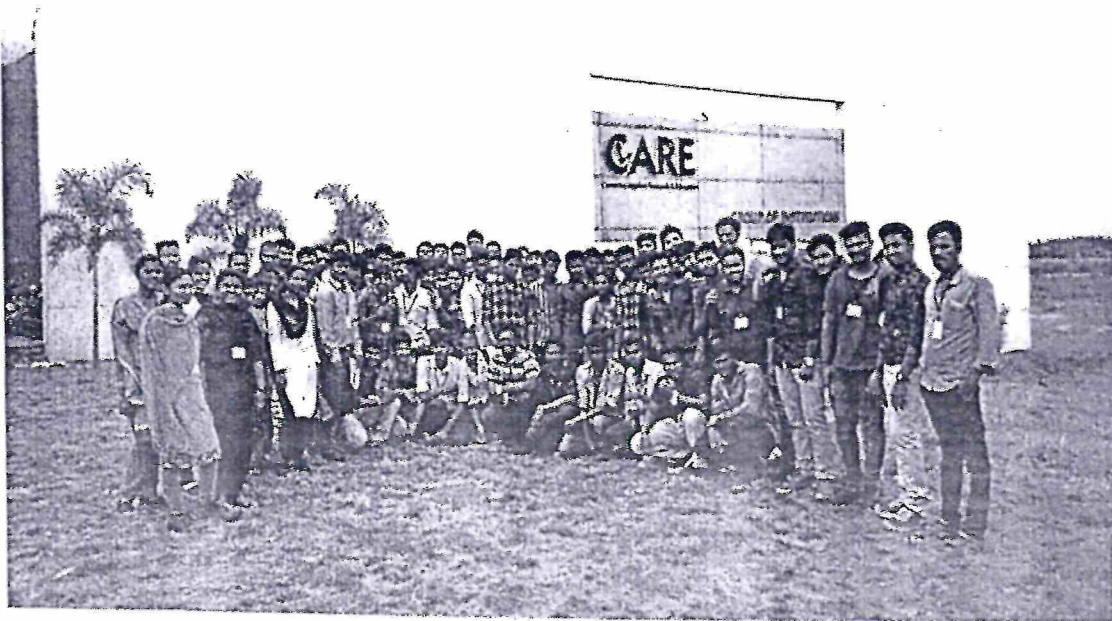


Students feedback session



EAC Camp conference hall

S. Prakash



CARE Group of Institutions



Jothi Malleables Private Limited, Thuyakudi Industrial Estate Trichy

S. Prakash
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Report on Entrepreneurship Certification Programme

Venue: Bizz Walt

Date: 22/10/2018 to 26/10/2018

The programme was organised by Department of MBA, CARE Group of Institutions. The number of participants were 16. The programme had 16 sessions, handled by Dr. D Sugmar/ASP, Mr. R Venkatesh/AP, Mr. V Stracey George/AP, Ms. S Aishwarya/AP, Mr. M Durai Jaiker/AP and Mr. S Sunil Allen/ AP.

Illuminating sessions were conducted on Creativity and Innovation, Revisiting Business Ideas, Business Model Canvas, Value Proposition Design and Customer Segment, Personal Selling, Personal Selling Activity (Field work), Personal Selling Activity Review, Financial Model, Customer and Channels & Customer Relationships, Key Resources, Process and Partnership, Business Canvas Model Presentation, Rules and Regulations for Business, Pitch Deck, Risk and Resilience, Timeline for the Implementation of the Business & Setting Up Web Presence and Pitch Deck Presentation.

Q&A session was conducted and feedback was received from the participants.



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Report on Entrepreneurship Certification Programme

Venue: Bizz Walt

Date:01/04/2019 to 05/04/2019

The programme was organised by Department of MBA, CARE Group of Institutions. The number of participants were 10. The programme had 16 sessions, handled by Dr. D Sugmar/ASP, Mr. R Venkatesh/AP, Mr. V Stracey George/AP, Ms. S Aishwarya/AP, Mr. M Durai Jaiker/AP and Mr. S Sunil Allen/ AP.

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Report on Entrepreneurship Certification Programme

Venue: Bizz Walt

Date: 23/10/2017 to 27/10/2017

The programme was organised by Department of MBA, CARE Group of Institutions. The number of participants were 10. The programme had 16 sessions, handled by Dr. D Sugmar/ASP, Mr. R Venkatesh/AP, Mr. V Stracey George/AP, Ms. S Aishwarya/AP, Mr. M Durai Jaiker/AP and Mr. S Sunil Allen/ AP.

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Report on Entrepreneurship Certification Programme


Venue: Bizz Walt

Date:05/02/2018 to 09/02/2018

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No. 27, Thayanur, Trichy-620 009.



GROUP OF INSTITUTIONS

18.10.2016

To

Mr.Prakash Solanki

Faculty & National Project Coordinator :DST-NIMAT,
Entrepreneurship Development Institute of India,
Near Village Bhat, Via Ahmedabad Airport & Indira Bridge,
P.O.Bhat – 382 428.
Gandhinagar District,
Gujarat,
India.

Sir,

Sub: Submission of EAC report in CD – reg

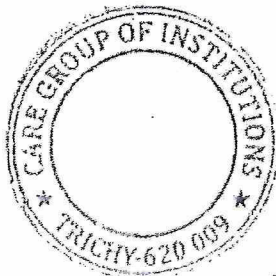
Ref: EDI/DST-NIMAT/16-17/RLS-I/202 dated: 15.07.16
EDI/DST-NIMAT/16-17/ADD/RLS-II/007 dated: 03.08.16

Warm Greetings from CARE Group of Institutions, Tiruchirappalli, Tamilnadu. With reference to the email dated 14.10.2016 from Ediindia, herewith I am sending the soft copy of Entrepreneurship Awareness Camp (EAC) report in CD with Annexure I (List of Participants) in word format.

Thanking you,

With Regards,

Dr.S.Shanthi,
HoD (Dept. of EC Engg)
CARE Group of Institutions,
Tiruchirappalli.



PRINCIPAL
CARE COLLEGE OF ENGINEERING
No. 27, Thayanur, Trichy-620 009.

Enclosure:

- CD

**TERMS AND CONDITIONS FOR CONDUCTING
ENTREPRENEURSHIP AWARENESS CAMP (EAC)**

1. Each camp of three days duration to be conducted in the premises of the academic institution.
2. Each EAC should have minimum 75 students having S & T background i.e., S&T graduate/diploma holders, students of degree/diploma in Science & Technology.
3. Industrial visit to be organized as part of EAC.
4. Programme Implementing Agency may like to provide inputs as per the suggested schedule placed at EDI website (www.ediindia.org).
5. Reading/reference material to be provided to the participants and the same can be downloaded from EDI – website (www.ediindia.org).
6. Financial assistance will be made available to the PIA @ Rs. 20,000/- per EAC as per the budget break-up given below:

| Sr. No. | Expenditure Head | Amount in Rs. |
|---------|--|------------------|
| 1 | Manpower including honorarium to experts | 5000.00 |
| 2 | Travel & Factory visit | 4500.00 |
| 3 | Miscellaneous & Contingency | 7500.00 |
| 4 | Administrative overheads | 3000.00 |
| | Total | 20,000.00 |

First installment i.e., 70% to be released on receipt of the duly signed Agreement, Terms & Condition along with the Action Plan (as per **Annexure-I**) and Bank detail (**Annexure-I(A)**).

8. Statement of Programme Completion (as per **Annexure – II**) should be submitted separately for each programme within one week after completion of programme.
9. Second and final installment i.e., 30% to be released on successful completion of EAC, submission of Post Programme Report (**Soft Copy in Microsoft Word Format on CD & Hard Copy in Spiral Binding**) as per the proforma placed at EDI website; www.ediindia.org), submission of statement of audited expenditure (as per **Annexure-III**) and utilization certificate (as per **Annexure-IV**).

S. Dhath

PRINCIPAL
CARE COLLEGE OF ENGINEERING
No. 27, Thayanur, Trichy-620 009.

Signature of Head of the Institute

5.10.16

To

Mr.Prakash Solanki
Faculty & National Project Coordinator :DST-NIMAT,
Entrepreneurship Development Institute of India,
Near Village Bhat, Via Ahmedabad Airport & Indira Bridge,
P.O.Bhat – 382 428.
Gandhinagar District,
Gujarat,
India.

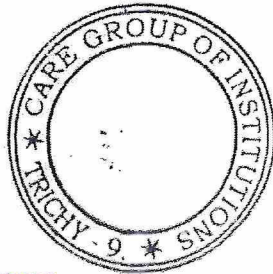
Sir,

Sub: Submission of EAC report and supported documents – reg

Ref: EDI/DST-NIMAT/16-17/RLS-I/202 dated: 15.07.16
EDI/DST-NIMAT/16-17/ADD/RLS-II/007 dated: 03.08.16


Warm Greetings from CARE Group of Institutions, Tiruchirappalli, Tamilnadu. We are happy to get the sanction for conducting the Entrepreneurship Awareness Camp (EAC) at our campus. We have successfully conducted the EAC during 29.8.16 to 31.8.16. The students actively participated in the programme. Here with I am sending the EAC report both in hard copy and soft copy (in CD) along with necessary supporting documents as mentioned in enclosure list.

Thankingyou.



With Regards,

Dr.S.Shanthi,
HoD (Dept. of EC Engg)
CARE Group of Institutions,
Tiruchirappalli.


PRINCIPAL
CARE COLLEGE OF ENGINEERING
No. 27, Thayanur, Trichy-520 009.

Enclosure:

1. Statement of Audited Expenditure (Annexure III)
2. Utilization Certificate (Annexure IV)
3. Proforma for Statement of Programme Completion (Annexure II)

CARE

GROUP OF INSTITUTIONS

(Approved by AICTE and Affiliated to Anna University, Chennai)
27, Thayanur, Trichy - 620009

Report on Entrepreneurship Certification Programme

Venue: Bizz Walt

Date: 28/11/2016 to 02/12/2016

The programme was organised by Department of MBA, CARE Group of Institutions. The number of participants were 19. The programme had 16 sessions, handled by Dr. D Sugmar/ASP, Mr. R Venkatesh/AP, Mr. V Stracey George/AP, Ms. S Aishwarya/AP, Mr. M Durai Jaiker/AP and Mr. S Sunil Allen/ AP.

Illuminating sessions were conducted on Creativity and Innovation, Revisiting Business Ideas, Business Model Canvas, Value Proposition Design and Customer Segment, Personal Selling, Personal Selling Activity (Field work), Personal Selling Activity Review, Financial Model, Customer and Channels & Customer Relationships, Key Resources, Process and Partnership, Business Canvas Model Presentation, Rules and Regulations for Business, Pitch Deck, Risk and Resilience, Timeline for the Implementation of the Business & Setting Up Web Presence and Pitch Deck Presentation.

Q&A session was conducted and feedback was received from the participants.



PRINCIPAL
CARE COLLEGE OF ENGINEERING
No. 27, Thayanur, Trichy-620 009.

CARE GROUP OF INSTITUTIONS

(Approved by AICTE and Affiliated to Anna University, Chennai)
27, Thayanur, Trichy - 620009

Report on Entrepreneurship Certification Programme

Venue: Bizz Walt

Date: 29/05/2017 to 01/06/2017

The programme was organised by Department of MBA, CARE Group of Institutions. The number of participants were 16. The programme had 13 sessions, handled by Dr. D Sugumar/ASP, Mr. R Venkatesh/AP, Mr. V Stracey George/AP and Mr. M Durai Jaiker/AP.

Illuminating sessions were conducted on Creativity and Innovation, Revisiting Business Ideas, Business Model Canvas, Value Proposition Design and Customer Segment, Personal Selling, Personal Selling Activity (Field work), Personal Selling Activity Review, Financial Model, Customer and Channels & Customer Relationships, Key Resources, Process and Partnership, Business Canvas Model Presentation, Rules and Regulations for Business and Pitch Deck

Q&A session was conducted and feedback was received from the participants.



PRINCIPAL
CARE COLLEGE OF ENGINEERING
No. 27, Thayanur, Trichy-620 009.